



ARTREACH INDIA
changing lives through art

Artreach India Privacy Policy

1. Artreach India is committed to the ethical collection, retention and use of information that you provide to us about yourself ("Personal Information") on this site - www.artreachindia.org

2. Your Personal Information may comprise the following:

- a) Your name
- b) Your age
- c) Your occupation
- d) A user ID and password of your choice
- e) Your email and mailing address
- f) Your telephone number
- g) Your payment processing details
- h) Limited personal details
- i) Any other data as Artreach may require

3. The following Privacy Policy sets forth our understanding with you on the collection, use and protection of your Personal Information. Please read the entire Privacy Policy.

4. YOUR USE OF THE WEBSITE CONSTITUTES YOUR CONSENT TO THE TERMS AND CONDITIONS CONTAINED IN THIS PRIVACY POLICY (which may be AMENDED FROM TIME TO TIME) AND YOU SHALL BE BOUND BY THE SAME.

5. Collection of Information

5.1: Site Browsing: You browse the site anonymously. We do not require you to identify yourself or reveal any Personal Information while browsing through the site. However, you may not be able to access certain sections of the site or interact with us without supplying us with Personal Information. For

instance, you would not be able to transact at the site or make any donations at the site, without providing the site with Personal Information. If you desire to register yourself at the site, you would be required to provide your Personal Information.

5.2: While you are browsing through the site, the site's operating system may automatically record some general information ('General Information') about your visit such as:

(i) the date and time you visit the site, along with the address of the previous website you were visiting, if you linked to us from another website

(ii) the type of browser you are using (such as Internet Explorer version 'X')

(iii) which 'hit' it is on the site

5.3: The General Information is not Personal Information. Artreach India's tracking system does not record personal information about individuals or link this information to any Personal Information collected from you.

5.4: The General Information is used by Artreach India for statistical analysis, for tracking overall traffic patterns on the site and to gauge the public interest in Artreach and the site. Such General Information may be shared by Artreach India with any person, at Artreach's discretion.

5.5: Cookies: "Cookies" are small amounts of data that a website can send to a web browser on a visitor's computer. The cookie is stored on a visitor's computer. A cookie may enable the site holder to track how a visitor navigates through its site and the areas in which they show interest. This is similar to a traffic report: it tracks trends and behavior, but does not identify individuals. Information gathered may include date and time of visits, pages viewed, time spent at the site, and the site visited just before and just after the SBT site.

Types of Cookies

Cookies can be set to expire: on a specified date after a specific period of time when a transaction has been completed or when a user turns off his/her browser.

A cookie that is erased from memory when a visitor's browser closes is called a "session" cookie. Cookies that expire based on a time set by the Web server are called "persistent" cookies.

Persistent cookies may be used in some cases, for example, to recognize when a visitor returns to a website. The web browser will send the cookie information from the initial visit back to the website. This is

useful to the visitor if he or she has established a password at a particular website and wants to be identified by that site to perform a function or transaction.

To browse anonymously, you may set your browser to disable cookies or delete cookies. Please note that disabling cookies for some services will impact ability to use that service.

Refusing Cookies on Artreach India's Website

You may choose not to accept cookies. Your web browser may alert and permit you to refuse cookies. When you receive an alert, you may choose at that time to refuse that cookie. If the use of cookies is a concern to you, then please make sure your browser has this capability, and that you set your browser to alert you accordingly.

Newer browser versions allow you to be alerted or to automatically refuse cookies. You may need to download a more current version of your web browser from your service provider in order to obtain this option.

Note: Some product features and services provided by Artreach India require you to accept a cookie in order to be able to use the particular functionality or service. These cookies are used to establish a link between the user and the application server. The cookies contain unique session IDs, and no customer data is stored on the cookies.

6.0 Usage of Information

6.1: Personal information will be used by Artreach India for purposes including the following:

(i) sending you emails, newsletters, features, promotional material, surveys, brochures, catalogs, Artreach Annual Report, requests and reminders for donations, regular updates on the utilization funds donated, and other updates.

(ii) processing your donations to Artreach on the site

(iii) delivering any Artreach gifts against donation you have requested on the site, and sending receipts for donations made by you to Artreach

(iv) giving you access to Artreach's teaching manuals and modules

(v) maintaining an internal confidential database of all the Personal Information collected from visitors to the site

(vi) evaluating and administering the site and Artreach's activities, responding to any problems that may arise and gauging visitor trends on the Site.

7. Disclosure of Personal Information by Artreach India

7.1: Within Artreach, access to Personal Information collected by Artreach will be given only to those persons who are authorized by Artreach and third parties hired by Artreach to perform administrative services. Artreach will provide access to third parties for inter alia entering and managing Personal Information in Artreach's database, processing your orders or donations preparing address labels, sending emails, which require such third parties to have access to your Personal Information. Artreach will not be liable in any manner for any loss of confidentiality attributable to such third parties.

7.2: Artreach may share Personal Information with any persons who are associated with Artreach, including companies and non-governmental organizations affiliated with Artreach in any manner. Artreach will retain ownership rights over such information and will share only such portions of the Personal Information as it deems fit.

7.3: Artreach is not liable in any manner whatsoever for the loss, damage (whether direct, indirect, consequential or incidental) or harm caused to you by the misuse of your Personal Information by a third party who is not an employee of Artreach.

7.4: Notwithstanding anything contained herein or any other contract between you and Artreach, Artreach reserves the right to disclose any Personal Information about you without notice or consent as needed to satisfy any requirement of law, regulation, legal request or legal investigation, to conduct investigations of breaches of law, to protect the site, to protect Artreach and its property, to fulfill your requests, to protect our visitors and other persons and if required by the policy of Artreach.

8. Security

8.1: Artreach endeavors to use up-to-date security measures to protect your Personal Information.

8.2: Artreach, however, does not make any express or implied warranty with respect to the security measures that it may employ from time to time for the protection of the Personal Information.

9. Links to other Websites

The site contains links to other websites for the benefit of its visitors. This Privacy Policy does not apply to such other websites. Artreach is not expressly or impliedly responsible for, or liable to, any loss or damage caused to you by the collection, use and retention of Personal Information by such website in any

manner whatsoever. It is important that you review the privacy policies of all websites you visit before you disclose any information to such websites.

10. Variation of the Privacy Policy

Artreach shall be absolutely entitled at its sole discretion, from time to time, to add, alter, delete or modify any of the terms and conditions contained herein. Such changes, additions, alterations, deletions or modifications shall be binding on you once you visit the site after the Privacy Policy has been so amended.

11. Copyright Protection

All content on this Site including graphics, text, icons, interfaces, audio clips, logos, images and software is the property of Artreach India and/or its content suppliers and is protected by Indian and international copyright laws. The arrangement and compilation (meaning the collection, arrangement, and assembly) of all content on this site is the exclusive property of Artreach and protected by Indian and international copyright laws. Permission is given to use the resources of this site only for the purposes of making enquiries and/or making a donation. Any other use, including the reproduction, modification, distribution, transmission, republication, display or performance, of the content on this Site can only be made with the express permission of Artreach. All other trademarks, brands and copyrights other than those belonging to Artreach belong to their respective owners and are their property.